

MONTHLY MEMBERSHIP PROGRESS REPORT

District 24 F

Results as of: 04/30/2018

CINDY GREGG LOCATION VIRGINIA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 1 20 25 25 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 0 20 16 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 20 16 31 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 2 6 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY AUG OCT NOV DEC JAN FEB MAR MAY JUNE SEPT APR GOALS AND ACTUAL MEMBERS CUMULATIVE 40 30 20 MEMBER GROWTH NET GOAL 10 MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -10 -20

-40 L JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE

DROPPED CLUBS: 2		17 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 518 (67.98%) FEMALE 244 (32.02%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 30%	
DECEASED	22	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS	151
CLUB CANCELLED OTHER	0 56		FAMILY MEMBERS PAYING HALF	76
TOTAL	78			

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